



Do Something WILD! Call for Sponsors

Become a 2011 Tallahassee Film Festival sponsor and join us in supporting tomorrow's filmmakers today. Over the past 3 years, the Tallahassee Film Festival has established itself as an influential catalyst for film television and music production within the Tallahassee area. With 7,185 attendees and more than 200 films shown, the Tallahassee Film Festival appeals to a large audience while promoting education and economic opportunities.

The Tallahassee Film Festival features a host of Indie films from around the world; past hits have included Cannes, Sundance, South by Southwest award winners and other compelling documentaries and narratives. The 2011 line up will make you laugh, cry and maybe even leave you with a new perspective. Do Something Wild! Invest in a "clean" industry that economically and culturally enhances our entire community. Become part of a new Tallahassee tradition, become a Tallahassee Film Festival sponsor today!

4 Days of
Great Films

Family
Fun Outdoor
Screening

Q&A's
with Visiting
Filmmakers

FREE
Educational
Sessions

Sponsorship Opportunities 2011

To inquire about sponsorship opportunities and Presenting and Title sponsorships that are available, contact sponsors@TallahasseeFilmFestival.com or call 850-201-9499.

PRODUCER \$10,000

Producers of the Festival have the opportunity to host a party, a film or a filmmaker. Producer benefits also include:

- Logo/Name Recognition on most TFF Marketing Materials (newspapers, magazines, festival posters, event signage, programs)
- Your Logo/Name Recognition in most TFF Electronic Marketing (including TV, Radio, and social media)
- Producer size logo and link to your website on: www.TallahasseeFilmFestival.com through festival calendar year
- Name recognition/logo placement on theater screens prior to every film screening
- Recognition in Filmmakers Gifts Bags and opportunity for placement of marketing material and/or product placement in VIP Gift Bags
- 8 VIP Festival All Access Passes (includes the 2011 Opening Night Premiere Screening, the Awards Ceremony, access to all After Parties, including the Opening Night and It's a Wrap parties)
- 8 Festival Collector T-Shirts
- Name Recognition in Thank You ads following the Festival

DIRECTOR \$5,000

Opportunity to host VIP Hospitality Suite frequented by filmmakers, producers and other industry leaders. Director benefits include:

- Name recognition/logo placement on theater screens prior to every film screening
- Director size logo to appear in most print promotion
- Director size logo and link to your website on: www.TallahasseeFilmFestival.com through festival calendar year
- Exhibit table for your materials during the Outdoor Film Screening
- 6 Festival All Access Passes (includes the 2011 Opening Night Premiere Screening, the Awards Ceremony, access to all After Parties, including the Opening Night and It's a Wrap parties)
- 6 Festival Collector T-Shirts
- Name Recognition in newspaper Thank You ads after event

PUBLICIST \$2,500

Opportunity to Brand a selected After Party!

- Name Recognition on selected TFF Event Banners
- Name Recognition in Festival Program
- Name Recognition on www.TallahasseeFilmFestival.com through the festival calendar year
- Name recognition/logo placement on theater screens prior to every film screening
- 4 Festival All Access Passes (includes the 2011 Opening Night Premiere Screening, the Awards Ceremony, access to all After Parties including the Opening Night and It's a Wrap parties)
- 4 Festival Collector T-Shirts
- Name Recognition in newspaper Thank You ads after event

AGENT \$1,000

- Name Recognition on www.TallahasseeFilmFestival.com through the festival calendar year
- Name Recognition in Festival Program
- 2 Festival All Access Passes (includes the 2011 Opening Night Premiere Screening, the Awards Ceremony, access to all After Parties including the Opening Night and It's a Wrap parties)
- 2 Festival Collector T-Shirts
- Name Recognition in Thank You ad following the Festival

CRAFT SERVICE \$100

Feed off the festival by targeting our film lovers!

- Name Recognition on www.TallahasseeFilmFestival.com
- Listings by Name and Cuisine in Festival Program
- Opportunity to Distribute materials in VIP Hospitality Bags
- Name Recognition in newspaper Thank You ad post festival
- 1 Festival 2011 Collector T-Shirt

The Tallahassee Film Festival, Inc. is a nonprofit organization under Federal Tax Code 501(c)(3). Federal Tax ID number is 41-2229428. TFF, Inc. is registered with the Florida Department of Agriculture and Consumer Services, registration number CH26049. 100% of contributions received support the Tallahassee Film Festival, Inc.

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE"



TALLAHASSEE film festival

“FRIENDS OF FILM” Call for Members

Do Something WILD!

Join our Membership Program, “Friends of Film”. Friends of Film offers five membership levels with up-to-the-minute Film Festival news and additional benefits you’ll enjoy year-round while meeting other members who share your love of motion pictures. The funds from Friends of Film will be used to strengthen the annual Festival and attract more cutting-edge films.

**Yes—count me in!
I want to be a member
of the Tallahassee Film
Festival.**

*Please complete the form below
and mail to:*

300 W. Pensacola St Suite
118C, Tallahassee, FL 32301

| LEVEL | CONTRIBUTION | BENEFITS |
|--------------|--------------|--|
| Extra | \$25 | <ul style="list-style-type: none"> • Membership Card • 10% Discount on all TFF Tickets and Merchandise • Monthly Newsletter |
| Walk-on | \$50 | <ul style="list-style-type: none"> • Membership Card • 25% Discount on all TFF Tickets and Merchandise • Monthly Newsletter |
| Cast Member | \$150 | <ul style="list-style-type: none"> • One FREE All-Access Festival Screening Pass • One FREE TFF T-Shirt • Membership Card • 25% Discount on all TFF Tickets and Merchandise • Monthly Newsletter |
| Stand-in | \$250 | <ul style="list-style-type: none"> • Name in post-festival Thank You ad • Two FREE All-Access Festival Screening Pass • Two FREE TFF T-Shirts • Membership Card • 25% Discount on all TFF Tickets and Merchandise • Monthly Newsletter |
| Stunt Double | \$500 | <ul style="list-style-type: none"> • Name recognition on theater screens prior to film screenings • Name in post-festival Thank You ad • Two FREE All-Access Festival Screening Pass • Two FREE TFF T-Shirts • Membership Card • 25% Discount on all TFF Tickets and Merchandise • Monthly Newsletter |



Name _____

Address _____

Phone _____ Email address _____

I've chosen to join as Extra (\$25 level) Walk-on (\$50) Cast Member (\$150) Stand-in (\$250) Stunt Double (\$500)

I'd like to provide additional support for the Festival. I've included a donation in the amount of: _____

I'm interested in volunteering/helping out. Please have someone contact me.

I'm joining because I am An Avid Weekend Movie-goer A Film Student An Aspiring Filmmaker A Film Industry Professional
 An Engaged Community Member A Business / Economic Development Leader

Signature/Date* _____

**I understand that my membership benefits are in effect through December 31st of the festival year.*





2011 SPONSOR COMMITMENT AGREEMENT

Company Name _____

Contact Person _____

Address _____ City, State Zip _____

Phone (____) _____ Mobile (____) _____ Fax (____) _____

Email _____

Please select from the following:

Presenting Sponsor/Executive Producer

\$ _____

Producer \$10,000

Director \$5000

Publicist \$2500

Actor \$1000

Craft Service \$100

Please take note:

Please make checks payable to Tallahassee Film Festival. If not accepted in person by a TFF representative, your agreement and payment may be mailed to Tallahassee Film Festival, 300 W. Pensacola Street, Suite 118C, Tallahassee, FL 32301. * **In order to meet production deadlines all Sponsorship Opportunities are subject and available based on receipt, by an authorized TFF representative, of a signed Sponsor Commitment Agreement and payment by January 14, 2011.** Some Sponsorship Opportunities and the applicable benefits are only available on a limited basis. All logo placement benefits are contingent on the Sponsor providing the required electronic logo along with their Sponsor Commitment Agreement and payment.

Send electronic files for both a B/W and a color logo to sponsors@tallahasseeffilmfestival.com. EPS file format is preferred. All logos must be 300 DPI resolution. If available, please provide both a horizontal and vertical logo with use and placement preferences clearly noted.

Questions? Call 850-201-9499 or email art@tallahasseeffilmfestival.com.

Agreed and Accepted By:

TFF Board Member Name (Please Print) _____

Signature _____ Date _____

Sponsor Name (Please Print) _____

Signature _____ Date _____

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IN-KIND ACKNOWLEDGMENT FORM

The Board of Directors of the Tallahassee Film Festival is grateful for the in-kind contribution provided by your organization during Fiscal Year 2011.

For accounting and tax purposes, the Tallahassee Film Festival requests that you give a value to your in-kind gift.

Value \$ _____

What was contributed? _____

Event Name (if applicable) _____

Contribution Date _____

Organization Name _____

City, State, Zip _____

Phone (_____) _____ Fax (_____) _____

E-Mail _____

Website _____

Contact Name _____

Signature _____ Date _____

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CRAFT SERVICE FORM* \$100

Feed off the Festival by Targeting our Film Lovers and Turning Them Into Your Customers!

- Name Recognition and Link on **TallahasseeFilmFestival.com**
- Listings by Name and Cuisine in Festival Food Guide
- Opportunity to Distribute Information/Materials in VIP Hospitality Bags
- Name Recognition in *Tallahassee Democrat* Thank You Ad following the Festival
- 1 Festival 2011 Collector T-Shirt

Restaurant must be willing to post Festival Poster and promote the 4-day event for a minimum of 14 days prior to April 6th.

Name _____

Address _____

City, State, Zip _____

Phone (____) _____ Fax (____) _____

E-Mail _____

Website _____

Deliver (circle one) **YES** **NO**

Cuisine/House Specialty (select one)

| | | | | |
|-----------|--------------|---------------|------------|------------|
| Bar-B-Q | Coffee House | Late Night | Seafood | Sushi |
| Breakfast | Cuban | Mexican | Southern | Thai |
| Burgers | French | Pizza | Sports Bar | Vegetarian |
| Chinese | Indian | Sandwich/Deli | Steakhouse | Wine Bar |

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